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Wednesday, March 9th

&

Thursday, March 10th

Koehler Fieldhouse at East Stroudsburg
University

Now in its 24th Year!

Registration forms are now available! For more information, contact the Greater Pocono Chamber of Commerce at Chamber at 570.421.4433. Space is limited so act quickly!

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GPCC MISSION STATEMENT

Act as A Unified Voice of Business
Dedicated to the Prosperity of all
Commerce

Leading to the Enhancement of
the Quality of Life
in our region and surrounding areas.

January 2011 Calendar of Events

January 7.....	Government Relations/Public Policy Committee 8:00 a.m. - ?
January 7.....	Quality of Life 10:00 a.m. - GPCC
January 10.....	Education Committee Noon. - JR's Grille - E. Stroudsburg
January 12.....	Business Card Exchange 5:00 p.m. - Sycamore Grille - Delaware Water Gap
January 11.....	Economic Development/Transportation Committee 8:00 a.m. - GPCC
January 11.....	Women in Business Luncheon Noon - Stroudsmoor Country Inn - Stroudsburg
January 12.....	West End Committee 8:00 a.m. - Western Pocono Community Library - Brodheadsville
January 14.....	Leadership Pocono 8:00 a.m. - GPCC
January 18.....	Women in Business Steering Committee 9:00 a.m. - GPCC
January 19.....	HR Committee 8:00 a.m. - GPCC
January 24.....	Finance Committee 8:00 a.m. - GPCC
January 24.....	Executive Committee 8:30 a.m. - GPCC
January 25.....	Board of Directors 8:30 a.m. - TBA

Members in the News

Brian K. Coyne, Director of Marketing for **Michael Baxter & Associates Commercial Real Estate & Property Management (MB&A)** was presented with the fourth-annual "Tammy Miller Memorial Team Player" award at MB&A's annual holiday celebration. The award is in remembrance of Tammy Miller, the company's former Marketing Director.

"Tammy Miller's commitment to helping her co-workers was a cornerstone of our success," says Michael J. Baxter, Owner/Broker of MB&A. "This award recognizes team members who are helpful, courteous to clients and co-workers, and who unselfishly place team achievement above individual accomplishment. Brian has proven to be the epitome of a "team player" and this year's vote was the most popular to date. Brian is an invaluable member of our team" The honoree was chosen by the agents and staff of MB&A.

MB&A is the Poconos' leading commercial real estate firm employing eight knowledgeable, dedicated Commercial Advisors.

The Eastburg Community Alliance (ECA)'s Brown Bag Business Lunch will be held on Wednesday, January 5th, 2011 from noon to 1:00 p.m. at the Pocono Community Theatre, 85 S. Courtland Street in East Stroudsburg.

This month the guest speaker will be Stephen J. Cunningham, Vice President of Marketing & Public Relations/CDO from Pocono Medical Center. Mr. Cunningham will be discussing the construction of the new Dale and Frances Hughes Cancer Center, its impact on the community, as well as future plans for the hospital.

Join us to learn more about our growing, state-of-the art Medical Center and how it will better serve the health needs of our residents and visitors as well the economic health of our community.

BYOL (Bring your own Lunch, Light refreshments are provided).

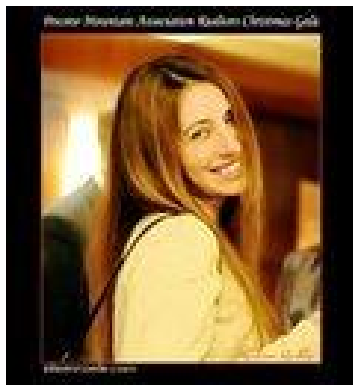
Open to the Public and entire business community of the Greater Poconos Free to ECA Members, \$5 donation respectfully requested of non-members to help fund this series as well as ECA's valuable work in the community.

For additional information, please visit www.eastburgalliance.com or call Cheryl Hayne, Downtown Manager with questions at 570-424-7540.

Nicole Murray, Realtor with **Better Homes and Gardens Real Estate Wilkins & Associates** was the 2010 recipient of the Pocono Mountains Association of REALTORS® *Realtor of the Year* Award. Murray was introduced to the audience and presented a pin at the 2010 Holiday/Past President and Installation Dinner hosted by the Mount Airy Resort & Casino on December 4th. Over 225 Realtors, Brokers and guests were in attendance.

LEADS WANTED!!!!

If you are aware of a new or existing business in the Greater Pocono region that might be interested in learning more about the various benefits of chamber membership, please contact Audrey Bartkowski, Membership Director at 570-421-4433 or abartkowski@greaterpoconochamber.com.



Realtor of the Year is one of the most prestigious awards presented by the Pocono Mountains Association of REALTORS®. Murray was chosen for a number of reasons including her professionalism in the real estate industry, her assistance to the community in which she lives, her being an active member of the PMAR MLS Committee and the

achievement that she was one of the primary forces that brought CRS Tax Search, a very high tech, detailed and new software program, to the Realtors for searching owners online.

Said Christine A. Scrofano, V.P./Sales Manager with Better Homes and Gardens Real Estate Wilkins & Associates; "We could not be prouder of Nicole and the award that she has won. She's a great asset to our company and the PMAR organization. It is a pleasure working with her."

In addition to winning the award, Murray also accepted an appointed position on the Board of Directors as a Director member. She readily accepted.

Said Murray; "This has been a whirlwind of excitement for me. I'm very honored that my peers in real estate considered me for this award. I am also extremely excited about being appointed to the Board of Directors and hope that I can bring all my great qualities to another level."

Murray works from the Better Homes and Gardens Real Estate Wilkins & Associates office located on Route 209 in Bushkill.



Michael Baxter & Associates Commercial Real Estate & Property Management (MB&A) announced Daniel Perich, CCIM, Associate Broker as the 2010 Top Producer. This is Dan's seventh year in a row receiving the award.

"Dan has been so successful because he understands the hard work needed to put deals together. He has embraced our firms philosophy of representing his clients interests as he would his own and is diligent in doing so. It is no accident that he has been our firms top producer for so long" says MB&A Broker/Owner Michael Baxter, CCIM.

MB&A is the Poconos' leading commercial real estate firm employing eight knowledgeable, dedicated Commercial Advisors.

Catholic Social Services of Monroe County will host the Ninth Annual Valentine's Charity Ball for Shepherd's Maternity House on Sunday, February 13, 2011, at Stroudsmoor Country Inn's Ridgecrest in Stroudsburg.

Located in Price Township, Shepherd's Maternity House has offered housing, counseling, and education to pregnant women since 2006.

Proceeds from the February 13 event will be used to support programs and services that benefit expectant mothers and their newborns who reside at Shepherd's Maternity House.

For tickets and/or information, call 570-822-7118 (ext. 349).

The Crossings Premium Outlets® will host its annual Government/Military Appreciation Month from January 1 – 31, 2011 at the Crossing Premium Outlets. All government and military personnel who show their current ID at the Information Center located in the Food Court will receive a complimentary VIP coupon book worth hundreds of dollars in additional savings at participating stores.

Individual stores that also offer government/military personnel (with valid ID) discounts include: Aeropostale, Aerosoles, Jockey, Nautica, Nike, Reebok, Tommy Hilfiger, Ultra Diamonds, Under Armour, and Van Heusen. Please present ID at the start of transaction. (Cannot be combined with any other coupons; see stores for details; not valid on prior purchases).

The Crossings Premium Outlets located at 1000 Route 611 in Tannersville, PA, features 100 designer and brand name outlets including Aerosoles, Ann Taylor Factory Store, Banana Republic Factory Store, Calvin Klein, Coach, Coldwater Creek, DKNY, Gap Outlet, Jones New York, Lacoste, New York & Company, Polo Ralph Lauren and many more.

Shawnee Playhouse presents shows for January 2011

One Act Winners – January 8-16

Three short comedic plays sparkle as the winners of "Shawnee's Original Playwright Contest" take the stage. Each year, The Shawnee Playhouse holds an original playwright series contest, and audience members cast their vote for the plays they would like to see performed on stage. The 2010 winners are:

A Night in the Toll Booth, by Tom Hudak, Ethereal Killers by Zanne Hall, and Whimsical Grimm by Stephen A. Williams.

The plays will be performed by The Worthington Players, Shawnee's troupe performers for off-season shows. The Worthington Players were established in 1999 and to date have focused on non-musical productions. The off-season runs from January to March.

Dates: January 8-16, 2011 at 2pm on January 9 and 16, 8pm on January 8 and 15.

Ticket prices for One Act Winners are: Adults: \$18, Seniors: \$15, Children: \$10.

Who's Afraid of Virginia Woolf – January 22-February 6 by Edward Albee

The world of George and Martha explodes when reality collides with the illusions that hold their lives together. A shocking, haunting Tony Award winner. Presented by Kaleidoscope Players.

Dates: January 22 - February 6, 2011, 2pm on January 23, January 30, and February 6, 7pm on January 22, January 29 and February 5.

Ticket prices for Who's Afraid of Virginia Woolf are:

Adults: \$18

Seniors: \$15

Children: \$10

To reserve tickets please and for more information, call the Shawnee Playhouse Box Office at 570-421-5093.



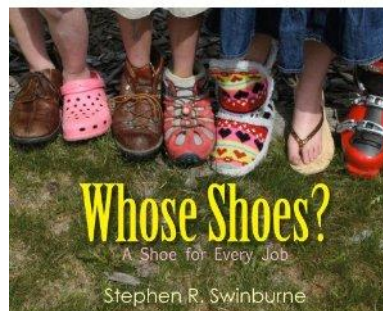
Ardelle Starnadori has received the Realtor of the Month award from **Better Homes and Gardens Real Estate Wilkins and Associates** for the month of December, 2010.

Ardelle works out of the firms Stroudsburg location and has worked with the company since December of 1997. The firms' President, Dominick J. Sacci says, "Ardelle is the definition of a professional Realtor®. In all of

her years in business, she doesn't have one single unsatisfied customer. Ardelle always goes above and beyond with the services that she provides. We find great comfort in the fact that our valued customers and clients are in good hands when they work with Ardelle. Plus, she is a consistent joy to work with".

The Realtor of the Month acknowledgment is awarded to Realtors® based on their commitment to the Real Estate Industry as a career and the firm as a whole. Along with sales production, the Realtor® of the Month is primarily measured by their approach and mind set of on the industry, their attitude and dealings with clients/customers, and their TEAMWORK ethic.

They are also considered based on tour, opportunity time, and sales meeting attendance, onsite and on-line training participation, lead generation involvement, overall adherence to the policy and guidelines of the firm, and usage of the tools supplied by Better Homes and Gardens Real Estate Corporate.



PA One Book, Every Young Child 2011

What do you want to be when you grow up? People work in various jobs. Very often, clothes fit the job. The right shoes, for example, can make a job easier or safer. A nurse wouldn't wear construction boots, and a construction worker wouldn't wear ballet

slippers. There is the right shoe for every job. Stephen Swinburne explores various occupations through a simple, lively text and bright, colorful photographs. The book includes a guessing game that invites young readers to guess which shoe matches which job. This engaging book offers a unique way of asking children what they want to be when they grow up. Published in 2010, this engaging book explores various occupations using simple text and colorful photographs. *Whose Shoes? A Shoe for Every Job* encourages young readers to guess which shoe matches which job. The goal for the distribution of this book is to increase awareness among parents, other family members, and the early childhood community of the need for practices that promote early literacy development, reading with children daily, and engaging children in the story. For more information visit www.paonebook.org

If you are a business owner/leader or member of a civic organization in Monroe County and would like to volunteer to read to children in child care facilities and libraries during Month of the Young Child in April 2011 or you would like to make a donation for the purchase of this book to be distributed to child care facilities please contact Roxanne Powell at Pocono Alliance for more information at 570-517-3958 or rpowell@co.monroe.pa.us.

**Please note the following
correction in the Chamber
directory:**

**Dawn of New York
542 Main Street
Stroudsburg, PA 18360**

Welcome New Members

The following new members are not listed in the 2009-2010 Membership Directory & Buyer's Guide. Please be sure to add this page to your copy of the Directory.

Arlington Diner

George Halas
834 N. Ninth Street
Stroudsburg, PA 18360
570-421-2329
ghalas@excite.com
Restaurants

Avalanche Septic Services, LLC

Charles Stenlake, Gen. Mgr.
RR 8 Box 8207A
Stroudsburg, PA 18360
(LOC) Price Drive
570-629-5066
570-629-1414
snoco@ptd.net
www.avalancheseptic.com
Sewage Pump-Sales & Installation

The James Group

Michael James
PO Box 582
Brodheads ville, PA 18322
866-612-7813 ext. 205
866-894-6395
TheJamesGroups@yahoo.com
Real Estate-Investments

Patty the Poet

Village Crafters Gallery, Peddlers
Square Village, Tannersville, PA
patriciag4919@yahoo.com
Art-Creative Services & Design

Nathan Reddicks & Sons

Nathan Reddicks
415 Hawthorne Terrace
Stroudsburg, PA 18360
570-656-6925
nathanreddicks@yahoo.com
www.nathanreddicksandsons.com
Paint-Wallpaper

The Tax Depot

Jim LaBella
Box 686
Mount Pocono, PA 18344
(LOC) 445 Sterling Road, Rte. 196,
Tobyhanna
570-894-2200
570-895-4844
jimlabella@thetaxdepot.org
www.thetaxdepot.org
Accountants
Event Production

Visionary Note Finders Network

Wanda Irene McKelvin
RR 18 Box 6036 Murray Hill Road 2D
East Stroudsburg, PA 18302
570-856-2340
info@visionarynotefinders.com
www.visionarynotefinders.com
Referral Service

WEJ Restoration, LLC**d/b/a Paul Davis Emergency Services of Monroe County**

James L. Amici
PO Box 1165
Stroudsburg, PA 18360
570-402-2300
570-300-2301
ESPA02@pdres-usa.net
www.pdrestoration.com/MonroePA
Fire & Water Damage Restoration

Holiday Mixer



The Holiday Mixer was held on December 13th at the beautiful Terraview at Stroudsmoor Country Inn. The event was sponsored by Silver Arrow Gallery & Gift Shop.

Members enjoyed the opportunity for networking and sampling the delicious hors d'oeuvres provided by Stroudsmoor.

*Sponsor Joan Schramm of Silver Arrow Gallery & Gift Shop
(photo courtesy of VIP Studios)*

Joan Schramm, of Silver Arrow Gallery & Gift Shop highlighted local artists whose works are on display at the gallery which is located on Route 611 in Tannersville.



*Holiday Mixer featuring Silver Arrow Gallery local artists with Robert Phillips, IOM and Daisy Gallagher, Chair of the Greater Pocono Chamber of Commerce
(photo courtesy of VIP Studios)*

Ken Oakman of CareerLink, won a gift basket valued at \$250 which was donated by Silver Arrow Gallery & Gift Shop, and Barry Howard of Diadime Color won the beautiful holiday gift basket which was donated by Andy Forte of Stroudsmoor Country Inn.

Women in Business

The December Women in Business luncheon, sponsored by Wayne Bank, was held at the Inn at Pocono Manor. The luncheon featured a "Shoppers Showcase" featuring different vendors with great gift ideas, and the traditional Ornament Exchange.



*All enjoyed a beautiful Women in Business holiday event at the Inn at Pocono Manor
(photo courtesy of Jeanine Hofbauer of Spytronics, Inc.)*

Vendors who participated in the Shoppers Showcase were: Blue Mountain Promotions, Country Roots, DoTerra Essential Oils, Dunkelbergers for Women, Edible Arrangements, Maximum Jewelry Design, Mixture Hair Salon, Nutrition 1st, Premier Design Jewelry, Pocono Gold Discount Card, Silpada Design Jewelry, and Silver Arrow Gallery & Gift Shop.



The January luncheon will be held at Stroudsmoor Country Inn and is being sponsored by Quality Health Care. The topic "Keeping the Mood Positive in 2011 - Maintaining Mood Stability in the Workplace" is being presented by Dr. Steven Weisblatt.

For more information on upcoming WIB lunches, to donate a door prize, or to sponsor a luncheon, please contact Miriam Conway at 570.421.4433.

*The ornament exchange was a big hit at the Women in Business luncheon
(photo courtesy of Jeanine Hofbauer of Spytronics, Inc.)*

New Member Orientation

The New Member Orientation was held on Wednesday, January 5th in the chamber conference room. Audrey Bartkowski, Membership Director, welcomed the new members and provided a power point presentation on the benefits and resources available through chamber membership. Jim Becker, owner of Access Office Technologies and a chamber board member, was also in attendance. He stressed the importance of getting involved and using membership to its fullest potential. The new members had an opportunity to introduce themselves and speak briefly about their business. Bagels and pastries were donated by Grandpa Pete's. The New Member Orientations are held the first Wednesday of every month at 8:30 a.m. in the chamber conference room. All are welcome to attend!

The following new members were in attendance: Ania Fiduccia—All Services Corp; A.J. Rossi, Jennifer Joseph, and Terri Kosakowski—M&T Bank; Dave Kallatch—Kallatch Home Services LLC; Carrie Hinkley—Lackland Self Storage; and Kevin Noll—AFLAC.



Pictured from Left to Right – Dave Kallatch; Carrie Hinkley; A.J. Rossi; Terri Kosakowski; Jennifer Joseph; Ania Fiduccia; and Kevin Noll.

**Sponsorships Available
for 2011!**

**Please contact
Pat Metzgar at the
Chamber at 570.421.4433
to find out which
sponsorships fit your
needs!**

Restaurant of the Month Dandana Mediterranean & Russian Cuisine

The Greater Pocono Chamber of Commerce features Dandana Mediterranean & Russian Cuisine as the Restaurant of the Month for January! The restaurant is located in Liberty Square Plaza, Route 209 in Marshalls Creek and is open Tuesday through Sunday for lunch and dinner. The restaurant is known for its authentic Mediterranean and Russian dishes and its warm hospitality. Monier Gaffar, owner of Dandana, invites you to share in the true Mediterranean experience every Wednesday evening for Hoo-kah Night and live belly dancing on Friday and Saturday nights. For more information, please call (570) 730-4477.



Monier Gaffar owner of Dandana Mediterranean & Russian Cuisine



Don't Miss This Opportunity!

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Commerce is now offering
advertising space on its web page**

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- ◆ Special Features Offered!
- ◆ Receive Over 100,000 Visitors!

**For More Information, Contact the
Chamber at 570.421.4433**

IMPACT



The Voice of Business since 1910

Executive Committee

Daisy Gallagher - Chairman of the Board

Charles Niclaus - First Vice Chairman

Elizabeth Koster - Second Vice Chairman

Chris Kurtz - Treasurer

Dr. Robert Dillman - Secretary

Jamie Keener - Past Chairman

Staff

Robert Phillips - President/CEO

Patricia Metzgar - Vice President, Operations/Development

Audrey Bartkowski - Membership Director

Miriam Conway - Executive Assistant

Georgia Strunk - Office Assistant

Board of Directors

Doug Atherton
Michael Baxter
James Becker
Rich Berkowitz
Gene Dickison
Jere Dunkelberger
Frank Epifano
Kathy Ertle
Thomas Ford
Lisa Green
Donald Hannig
Bob Hay
Gary Hazen

Timothy Hegarty
Scott Henry
John Holahan
Rob Howell
Brandon Igdalsky
Michael Katz
Tony Konn
Kathy Kuck
Brian McKenna
Kathy Mullins
William Prall
Matthew Rumph
Barbara G. Samet

Conrad Schintz
Dr. Arthur Scott
Tom Sforza
Mathilda Sheptak
William Skinner
Steve Somers
Paula Testa
Marc Troutman
Jack Wallie
William Wells
Theresa Yocum
Donna Zlocki

IMPACT

Visit us at www.greaterpoconochamber.com

(USPS 380-890)
Greater Pocono Chamber of Commerce
556 Main Street
Stroudsburg, PA 18360-2093

Phone: (570) 421-4433
Fax: (570) 424-7281
URL: <http://www.greaterpoconochamber.com>

"The Voice of Business in the Poconos"